

विनय कुमार सक्सेना
VINAI KUMAR SAXENA



अध्यक्ष
CHAIRMAN
खादी और ग्रामोद्योग आयोग
KHADI & VILLAGE INDUSTRIES COMMISSION
सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय
Ministry of Micro, Small & Medium Enterprises
भारत सरकार
Government of India

November 3, 2015

Greetings from KVIC.

You will share my belief that Khadi and Village Industries (KVI) are the soul of the Nation and heart of India. Despite this, the workers and the artisans associated with these industries are mostly poor and live in remote areas of the Country where even some time, basic amenities are not available .

Encouraging village industries, increasing rural employment and enhancing the livelihood security of the rural communities is our collective responsibility. Increasing rural productivity is my prime objective. One of the most important ways of reaching these objectives would be to popularise the use of Khadi in various walks of life. Khadi, as a fabric has adapted to changing needs of modern society.

Needless to mention, it represents India's self reliance, legacy, tradition and the pride of rural productivity. Developing, promoting and sustaining them is an onerous responsibility that serves the very foundation of Indianness. It has a "zero carbon" footprints. 1 meter of khadi cloth uses just 3 litres of water against 55 litres of waters in the spinning mills.

Using Khadi would cast a tremendous positive impact on 'Make in India' campaign, as well as on the valued principles of encouraging village productivity and village industries.

I request you to purchase Khadi from the recognised Khadi Bhawans only to help our spinners and weavers.

VINAI KUMAR SAXENA