



MINISTRY OF MICRO, SMALL & MEDIUM ENTERPRISES
GOVERNMENT OF INDIA

Directorate of Marketing
Khadi & Village Industries Commission
Ministry of MSME (Govt. of India)
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No. KVIC/MKT/EcR/National Awards/15-16 to 17-18/2018-19/

Dated: 12.10.2018

To,
All State/Divisional Directors
Khadi and Village Industries Commission

**Sub: Nominations for National Awards -2015-16 to 2017-18
(for three years).**

Sir,

As you are aware that Annual Award Function of MSME would be organized wherein National MSME Awards will be conferred to encouraging weavers, spinners, artisans, KVI institutions, REGP/PMEGP units, Banks, State KVI Boards etc. for their outstanding performance.

2. Ministry of MSME has forwarded a guidelines for National Award Scheme vide letter No.F-12011/111/2016-KVI(II) dated 26.05.2017. And the same has already been circulated to the all State/Divisional Offices vide letter dated 09.06.2017. The following 52 Awards have decided under 16 Categories by the Ministry:

1. Khadi Spinner (6 awards, 1 for each Zone)
2. Khadi Weaver (6 awards, 1 for each Zone)
3. Village Industry Artisans (6 awards, 1 for each Zone)
4. Khadi Institution (6 awards, 1 for each Zone)
5. Village Industries Institution (6 awards, 1 for each Zone)
6. PMEGP Unit (6 awards, 1 for each Zone)
7. Bank (6 awards, 1 for each Zone)
8. Khadi and V.I. Board (1 for N.E. Zone and 1 for Non- N.E. Zone)
9. Export Oriented Unit (1)
10. Sales Outlet of Institution (1)
11. Departmental Sales Outlet (1)
12. Departmental Training Center (1)
13. Institutional Training Center (1)
14. Departmental Central Sliver Plant (1)
15. SFURTI Cluster – Khadi (1)
16. SFURTI Cluster – Village Industries (1)

3. As per guidelines applications will be invited for the above categories of Awards through advertisement in news paper and on KVIC web site. The applications be received centrally will be routed through concerned State/Divisional Directors and forwarded to director Marketing KVIC, Mumbai. The applications received will be scrutinized by a Zonal Committee under Chairmanship of Zonal Dy.C.E.O., State/Divisional Directors of the Zone, representative of Khadi Board, DIC and officials of State Bank of India (being the lead Bank of the country) and recommended list will be forwarded to Director Marketing to KVIC Mumbai.

3. All the nominations for National Awards 2015-16 and 2017-18 (for three years) must be supported through valid details in the enclosed prescribed formats and all the columns in the format have to be filled in all respect. In addition to the above, the citation in one page and coloured passport size photograph high resolution with the attestation of the concerned awardees may also be sent to this office for further course of action. Every nomination must be certified by the concerned State/Divisional Director and declaring that individual/organization has not been convicted in any court of law and in any sort of financial irregularities whatsoever.

4. It is requested to invite application for nominations of National Awards for the three years through advertise in Newspapers at the first instance. Meanwhile Directorate of IT will also be arranged to place the guidelines and prescribed formats on KVIC website and be create/develop a web-portal for receipt of applications online for National Awards. The guidelines with prescribed formats and eligibility & methodology for the Awards are also enclosed herewith at Annexure for further necessary action accordingly.

This is issued with the approval of Competent Authority.

Yours faithfully

Encl:AA

Director (Marketing)

Copy to:

All Zonal Dy.CEOs, Khadi & V.I. Commission for necessary action.