

## Press Release

### **KHADI INDIA LAUNCHES SUMMER COLLECTION**

Khadi & Village Industries Commission (KVIC) launched summer collection at its Khadi India Showroom, Connaught Place, New Delhi. KVIC Chairman V.K.Saxena inaugurated the exhibition on 13th April. The date was specially selected for the launch of “Summer Collection” because it is the 61st Foundation Day of Khadi India Showroom at Connaught Place and it co-inside with the auspicious Day of Baisakhi.

Chairman, KVIC, Shri Vinai Kumar Saxena inaugurated the exhibition by paying tribute to Mahatma Gandhi and lightening the traditional lamp. Dr.Naresh Pal, Jt.CEO, KVIC and other senior officers were present. On this occasion, Mr. Saxena honoured five employees of Khadi India showroom who have completed 25 years of service.

Products Launched are from white to colored Khadi dress materials, ready-mades including designer collections have been displayed for sale. Special 20% discount will be given on these products.

Exhibition will remains open from 10.30 AM to 7.30 PM and will end on 30.04.2016. This is for the first time KVIC has launched summer collection where in-house and outside designers are displaying their range of garments.

