

PRESS RELEASE

KVIC bags another big order: To Supply 23,500 silk jackets to NTPC costing Rs. 5.34 cr.

Khadi and Village Industries Commission, which has been on an aggressive campaign to promote the Khadi brand in the country and abroad from the past 8 months, has won yet another big order.

This time it is from the National Thermal Power Corporation (NTPC) a public sector undertaking(PSU) under the minister of power.

The power major has placed an order for 23,000 sleeveless jackets for its employees in which 22,000 are men and 1,500 for women. The order would fetch KVIC a revenue of Rs. 5.34 crores.

The jackets would be made out of khadi katia silk fabric and would have a good quality cotton lining with designer buttons. The men's jacket will be high necked and the women's will have a v-shaped neck. They will be uniformly cream coloured. This order will generate 20,000 extra man hours said KVIC chairman Mr VK Saxena. KVIC has for the first time got this type of order from the power major.

The order will be executed in 2 months time. A team of 50 highly trained tailors will stitch the jackets in a Delhi center.

In a related development, Indian Institute of Technology, Mumbai, has for the first time decided to use Khadi products in the convocation ceremony and placed an order for the supply of 3,500 uttaris or angavastrams for use by students at the time of Institute's convocation. They will be made of honey comb towel cotton khadi.

The use of Khadi by IIT Bombay is a significant step, as it will help students to get a feel of National fabric said Saxena

Khadi & Village Industries Commission
Ministry of Micro Small & Medium Enterprises
Govt. of India,
Gandhi Darshan, Gate No. 4
Rajghat, New Delhi - 110 002
Ph.: 23724690 , 23724692-93