



काममे दुरुक्ताप्रदानम्।
प्राणिनाम् आतिनाशनम्॥



खादी और ग्रामोद्योग आयोग

सूक्ष्म, लघु एवं मध्यम उद्यम मंत्रालय, भारत सरकार

KHADI AND VILLAGE INDUSTRIES COMMISSION

Ministry of Micro, Small & Medium Enterprises, Govt. of India

Date:13.06.2016

PRESS NOTE

MINISTRY OF PETROLEUM AND NATURAL GAS TO USE KHADI FOR UNIFORMS FOR REGULAR AND CONTRACTUAL EMPLOYEES OF THEIR PSUs

In line with the appeal made by Prime Minister Shri Narendra Modi to all the countrymen through his **"Man Ki Baat"** to buy at least one product of Khadi and support the rural artisans, the Minister of State of Ministry of Petroleum and Natural Gas Shri Dharmendra Pradhan has recently issued an advisory, appealing to all colleagues of Ministries and PSUs under Administrative control of his Ministry to use Khadi. Shri Pradhan has further stated that "he would like the PSUs to encourage use of Khadi uniforms for their direct and contractual employees". On the basis of an appeal made by Shri Vinai Kumar Saxena, Chairman, Khadi and Village Industries Commission, Shri Pradhan in his circular also mentioned about Prime Minister's recent slogan **"Azadi ke Pahale, Khadi for Nation: Azadi ke Baad, Khadi for Fashion"** and stressed to encourage Khadi as means for strengthening self-reliance and providing sustenance to Rural India.

Shri Vinai Kumar Saxena, Chairman, KVIC while expressing gratitude to Shri Dharmendra Pradhan has stated that a Khadi wave has been generated by the Prime Minister in the country and more and more Ministries and the institutions have started using khadi for their day-to-day wear and has thus created a great

demand for khadi lovers all over the country which is generating extra man hours for khadi artisans.

Shri Saxena, Chairman, KVIC also wished that more and more Ministries, Govt. Departments may come forward to issue advisory/policy guidelines patronizing Khadi for their officials and daily use and support rural artisans of the Country.
